

# **GAUTENG SCEPTICS IN THE PUB – SEPTEMBER SURVEY**

26 September 2009

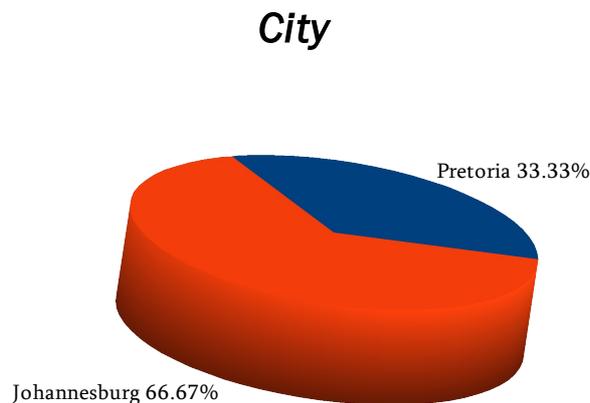


## Summary

- Twelve responses to the survey were received.
- $\frac{1}{3}$  of respondents are from Pretoria, perhaps it is time for a Pretoria Sceptics in the Pub meeting.
- There is a lot of interest in activism (75%), guest speakers (75%) and a pub quiz team (66,7%).
- The first week of the month is the preferred time for meetings (50%) followed by the third week of the month (25%).
  - There are as many who prefer the first week as there are who do not prefer the first week.
  - No data were gathered on whether any respondents are against any particular week.
- The preferred day of the week is Wednesday (47,2% of maximum score) followed by the Weekend (41,7%) and then Tuesday (19,4%). The least favoured day is Monday (-36,1%).
- The preferred location is a close call between The Dros Greenstone (33,3% of maximum score) followed by The Dros Cresta (29,2%) and a distant 3<sup>rd</sup> is Primi Piatti Rosebank (16,7%). The least preferred location is Ogilvy's in Midrand (-33,3%).
- New suggestions and notes made by respondents:
  - *Where are the other females?*
  - *How about alternating, one month JHB, one month PTA?*

## City

Respondents chose from either “Johannesburg” or “Pretoria”. This question was required. It helps to gauge month to month if there is growing interest in Pretoria for the Sceptics in the Pub. If there are enough people with continued interest then it may be possible to launch a meeting in Pretoria which runs in addition to the Johannesburg meeting. Attendees would be welcome at both and some who have indicated an interest in more than one meeting per month might be interested in attending both. Four responses to “Pretoria” totalled 33,3% of responses.



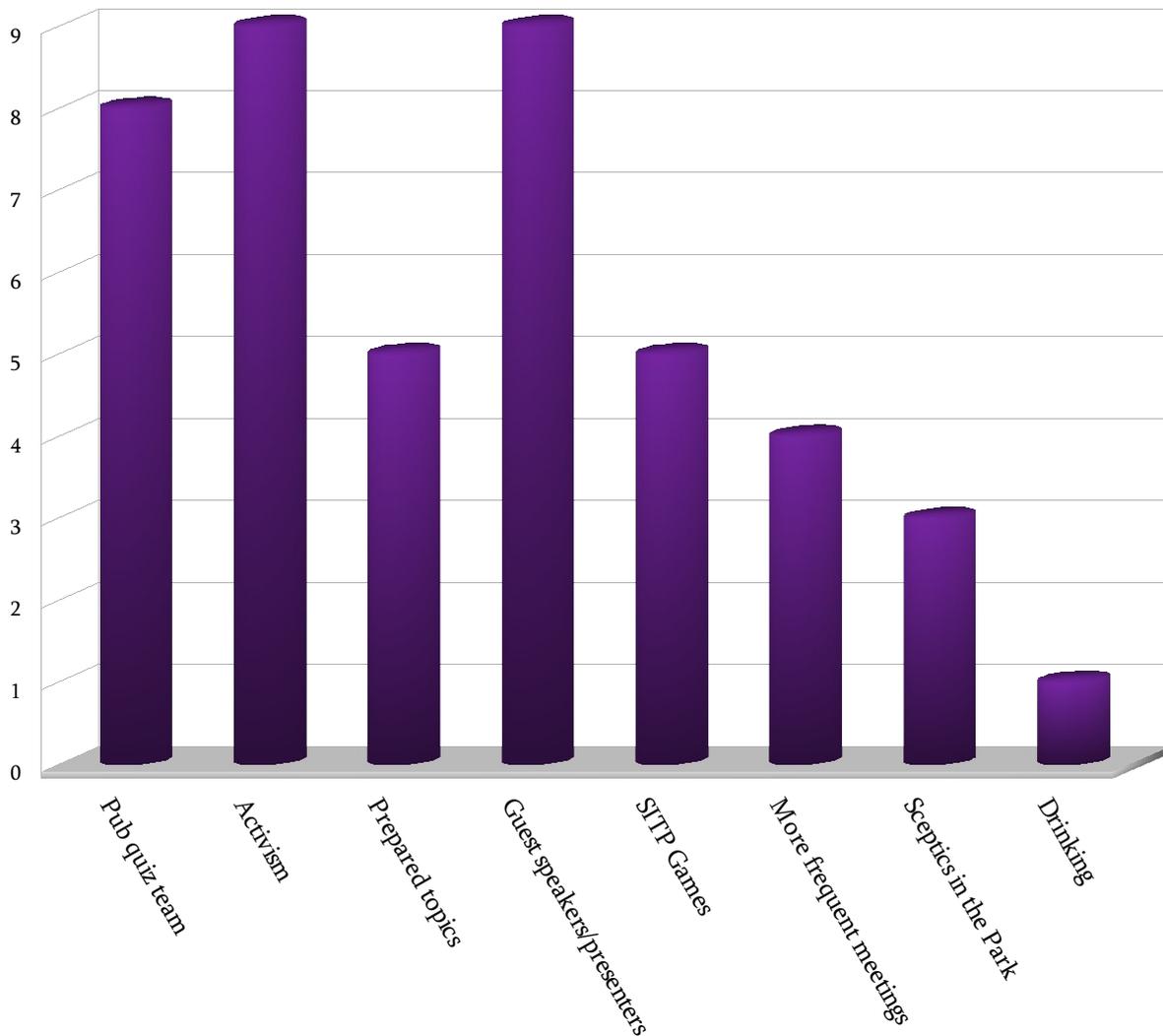
## Interests and Ideas

Respondents were asked to select their interests from multiple choice options, they could select as many as they wanted to and add new ideas. This question was not required.

There was a big response to Sceptical activism (75% selected this option), guest speakers (75%) and a pub quiz team (66,7%). There don't appear to be enough people interested in Sceptics in the Park meetings (25%) or more frequent meetings (33,3%) for us to spend much time on pursuing these ideas for the time being.

One suggestion; "Drinking" was added by a respondent but was not voted-for by any other respondents, so we must spend less time drinking at the next meeting. ;)

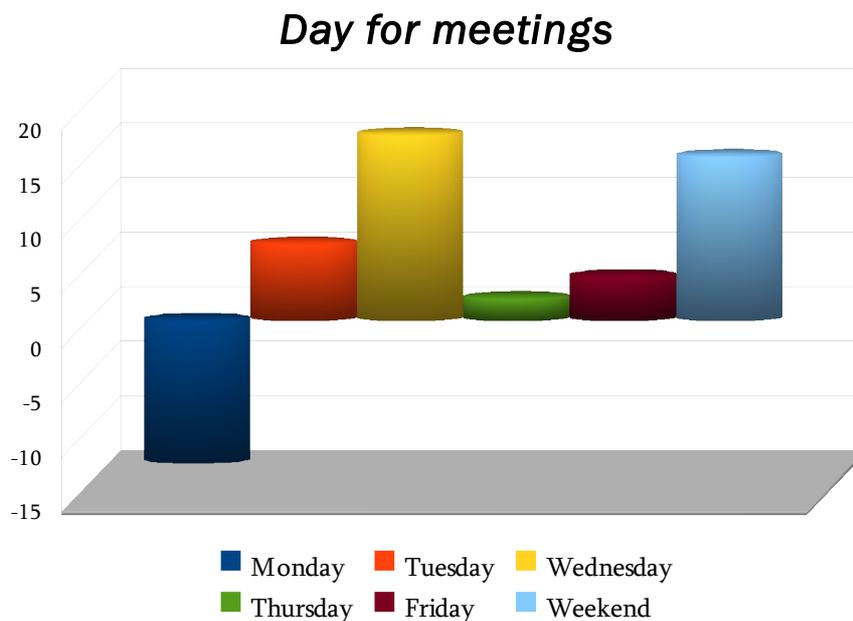
*Interests and ideas*



## Meeting days

To gauge the preferred week of the month for meetings and the day of the week for those meetings.

In choosing a day, respondents were required to select their favourite day for a meeting. This question required a response. The respondents then had an option of selecting a *different* second choice day and another *different* third choice day. The first choice was recorded as 3 points while the second choice was recorded as 2 points and the third was recorded as 1 point. The respondents were also allowed to select a least favoured day (should they choose to) which was recorded as -3 points. The points total for the various options are shown below.

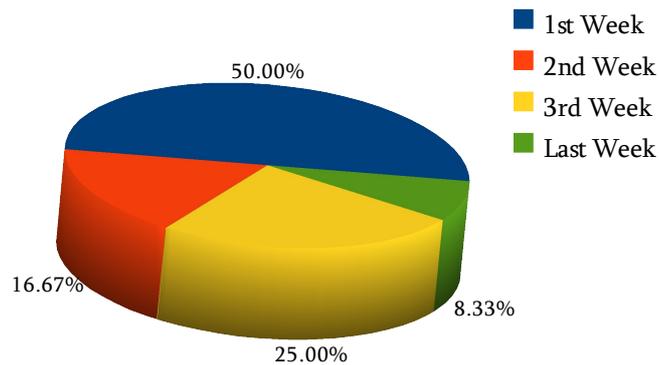


Monday	Tuesday	Wednesday	Thursday	Friday	Weekend
-13	7	17	2	4	15

The preferred day of the week is Wednesday which scored 17 out of a maximum of 36 points (47,2%), this was followed by the Weekend which scored 15 out of a maximum of 36 points (41,7%) and the third preferred day Tuesday trailed behind at a score of 7 out of 36 (19,4%). The least favoured day is Monday (-36,1%) which drew the attention of many respondents' least preferred choice.

In choosing which week of the month respondents would prefer a meeting to be held, respondents only had the choice of one preferred week. This was a question which required a response from the participant. There was no means to indicate a least preferred week.

## Week of the month



1 <sup>st</sup> Week	2 <sup>nd</sup> Week	3 <sup>rd</sup> Week	Last Week
6	2	3	1

The first week was preferred by  $\frac{1}{2}$  of the respondents. The second most popular choice appeared to be third week. Because we didn't gather data on the respondents' dislike of particular weeks, we are unable to determine if the  $\frac{1}{2}$  who did not choose the first week are unhappy with the first week or just prefer a different meeting time. This point may have to be addressed at the next meeting or catered-for in the next survey.

## Location

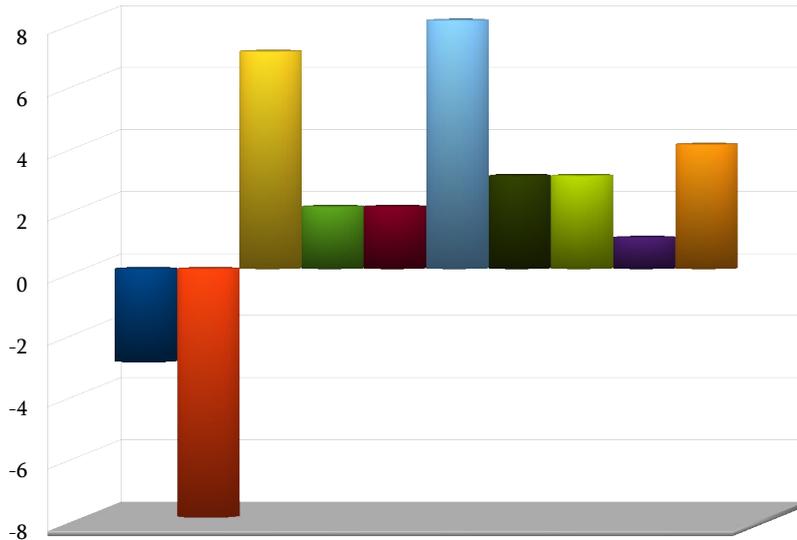
There are many locations where the meeting could be held. This question was designed to allow participants to select from the given locations or to suggest new locations. Much like the weekday selection process, respondents were asked to select a preferred location (the only location question requiring an answer) which was recorded as 2 points. He/she was then given an option to choose a *different* second preferred location which was recorded as 1 point. In addition, the respondent was allowed to indicate any single location they did not want to go to which was recorded with -2 points.

One new location was suggested; *Primi Piatti* in Rosebank which was selected by some of the respondents.

The responses on the following page show that a new location *Dros Greenstone* has scored the highest, just beating the incumbent *Dros Cresta*. The order of preference was; first *Dros Greenstone* which scored 8 out of a maximum of 24 (33,3%) followed by *Dros Cresta* which scored 7 out of a maximum of 24 (29,2%) and *Primi Piatti* which scored 4 out of a maximum of 24 (25%).

The least favoured locations were *Ogilvy's* (-33,3%) and *Tony's* (-12,5%).

## Location



- Tony's Bar, Randburg   ■ Ogilvy's, Midrand   ■ Dros Cresta   ■ KEG Centurion   ■ KEG Woodmead
- Dros Greenstone   ■ Dros Midrand   ■ Dros Atterbury   ■ Dros Hatfield   ■ Primi Piatti, Rosebank

Tony's Bar, Randburg	Ogilvy's, Midrand	Dros Cresta	KEG Centurion	KEG Woodmead
-3	-8	7	2	2

Dros Greenstone	Dros Midrand	Dros Atterbury	Dros Hatfield	Primi Piatti, Rosebank
8	3	3	1	4

## Other Suggestions and Feedback

Three respondents provided feedback. The following two points will be discussed at next meeting.

### *Where are the other females?*

A very good question and I'm sure there are a lot of members interested in the answer to that question. At the moment our marketing of the meetings doesn't have a cohesive strategy, we have the choice of defining a strategy which is more effective and thereby gaining the ability to target the female audience or we can continue with the current marketing methods, growing the participation until the number of women attending naturally increases. The decision we make must be up to the current participants so it will have to be discussed at the next meeting.

### *How about alternating, one month JHB, one month PTA?*

The responses from Pretoria have increased since the previous survey, so there is a good chance that this idea will work. We need to ask the current participants if they are interested in this idea.

## **Access to the survey data**

The survey data is very difficult to represent on an A4 page, but the spreadsheet will be made available in ODS format (or XLS if required) to anyone who requests it by sending an eMail to [acinonyxscepticus@gmail.com](mailto:acinonyxscepticus@gmail.com). In the interest of anonymity, the eMail addresses and names will be removed from those shared results and unique responses will be given by the date they were recorded and a single initial for the respondent.

## **Next meeting date and location**

The next meeting will be added to Facebook and advertised later during the upcoming week. From the responses above, we will be changing from the first Monday of the month to the first Wednesday of the month and the location will be the Dros near to the Greenstone Mall on the R25 at the N3. Detailed directions will be provided with the event on Facebook.